



## 3rd Annual DFEO Enrichment Expo

### SPONSORSHIP PACKAGE

Downey Foundation for Educational Opportunities (DFEO) is proud to host our 3rd Annual Enrichment Expo, Saturday, May 4, 2024, at Griffiths Middle School.

**-Vendor Fair, Soccer & Basketball Tournaments,  
Dance & Music Recitals, and Art Exhibit-**

#### **About DFEO:**

Our mission is straightforward: Empowering students by providing equitable, affordable, and accessible enrichment programs that expand their interests, talents, confidence, and independence.

DFEO is a 501c3 non-profit, providing before and after-school enrichment programs for Downey Unified School District's TK-8th grade students. DFEO's programs provide an academically enriching, health-conscious, and safe environment dedicated to developing youth voice and leadership, active and engaged learning opportunities, and enhancing social-emotional growth of program participants. The goal of the Foundation is to expand on our mission and provide an equitable, affordable, and accessible program.

#### **About the Event:**

The DFEO Enrichment Expo is an end-of-the-school year culmination event, celebrating what our students have accomplished during our after-school enrichment programs. The day will include sports tournaments, dance & music recitals, a performance by our high school Mariachi band, and an art show, exhibiting the amazing creations from the students in our art classes.

In addition, there will be a **Vendor Fair featuring local resources and businesses**. This will be a wonderful opportunity for attendees to learn more about your organization and your services. **Based on last year's Expo, we anticipate 3,000+ attendees this year!**

Booth space for the Vendor Fair is limited, therefore, registration will be on a first come basis.

**Please fill out the Exhibitor/Sponsor form and submit it to [SheilaTB@dfeo.org](mailto:SheilaTB@dfeo.org), and visit [DFEO.org/2024expo](https://dfeo.org/2024expo) to make sure your space is reserved.**

We are very excited about this year's Enrichment Expo and look forward to having your organization participate.

**Date: Saturday, May 4, 2024 | Time: 10:00am – 3:00pm**

**Location: Griffiths Middle School (Stage, Fields & Cafeteria Area)  
9633 Tweedy Lane, Downey, CA 90240**

#### Partnership Benefits:

- Build relationships between your company and the community and DUSD parents & students
- Increase visibility and showcase your business to the community
- Provide your valuable services or resources to the community
- Align yourself with a good cause
- Engage your employees in the event

## 2024 DFEO Enrichment Expo – Partnership Opportunities

BENEFITS	Title Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Special recognition in DFEO's monthly newsletter (sent to 10,000+ subscribers)	X			
Industry Exclusivity - Banner displayed across entire stage	X			
Time to speak on stage to address all attendees, with DUSD's Superintendent	X			
Opportunity to participate in tournament (soccer coin toss or basketball tip-off)	X	X		
Company recognition on DFEO Instagram & Facebook	X	X		
Recognition/Company mention during the event	X	X	X	
Logo on DFEO website event page	X	X	X	X
Exhibitor Booth at Vendor Fair	X	X	X	X
<b>DONATION</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>

**Booth: \$200 | Food Booth or Truck: \$250**

**Please note:** Sorry, there is no electricity available. Vendor Fair participants will be provided a table & 2 chairs, but are responsible for bringing their own pop-up tents, tablecloths, signage, etc. The fair will take place outside.

**All donations go towards the Downey Foundation for Educational Opportunities, a 501c3 nonprofit organization, which provides enrichment programs for Downey Unified School District's TK-8th grade students.**



## 3rd Annual DFEO Enrichment Expo

### EXHIBITOR / SPONSOR INFORMATION AND REGISTRATION

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Representative(s) Attending (Name and contact phone number if different from above):  
\_\_\_\_\_

**Please note:** Vendor Fair participants will be provided 1 table & 2 chairs.

Sponsorship Level:

- Title Sponsor - \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor - \$500
- Vendor Fair Booth - \$200
- Vendor Fair Food Booth/Truck - \$250

Booth space for the Vendor Fair is limited, therefore, registration will be on a first come basis. Please visit [DFEO.org/2024expo](https://DFEO.org/2024expo) to make sure your space is reserved, fill out this Exhibitor/Sponsor form, and submit it to SheilaTB@dfeo.org.

**Registration & payments may also be mailed or dropped off at the below address.**

Please make checks payable to:

Downey Foundation for Educational Opportunities or DFEO

8077 Florence Avenue, SUITE 106

Downey, CA 90240

**REGISTRATION CANNOT BE CONFIRMED WITHOUT RECEIPT OF PAYMENT.**

**Thank you for your support!**